

Role Description

Are you interested in connecting children and their families with the outdoors? By becoming a WILD Family Nature Club Leader you can develop your own semi-structured outdoor activities, hosting family-friendly events anywhere in Canada. Using CWF's online platform, you can promote the time, date and location of your next adventure and invite others to take part too!

- Responsibilities:**
- Plan WILD Family Nature Club activities in your community using the step-by-step guide provided in the WILD Family Nature Club toolkit.
 - Use CWF's WILD Family Nature Club website to advertise activities and recruit other families.
 - Promote safety by adhering to CWF risk management protocols when planning activities and upholding best practices while leading activities outdoors.
 - Connect children and families to nature through semi-structured outdoor activities.
 - Communicate with club members and CWF staff.
 - Promote club membership and recruit new members.
 - Create a welcoming, safe, and fun club environment!
 - Share activities and photographs through social media using the hashtag [#WILDFamilyCWF](#)

Commitment: While the time commitment is flexible, our expectation is that club hosts will plan, organize and lead a minimum of 2-4 activities a year. Activities generally range from 1-4 hours in duration.

- Qualifications:**
- A love of the outdoors
 - Experience with children
 - Openness to engaging with people of different walks of life, abilities, and ages)
 - Access to proper outdoor equipment (shoes, rain gear, water bottle, etc.)
 - Ability to be outside for up to 4 hours
 - Comfortable following CWF risk management protocol
 - Excellent organizational and communication skills
 - Reliable and accountable

Additional assets include experience leading groups, a background in environmental education, knowledge of natural species and formal first aid training.

- Benefits:** Being a WILD Family Nature Club Host has many benefits, including:
- Fostering a connection with nature among children and their families
 - Physical and mental health benefits from spending time outdoors
 - Opportunities to meet new acquaintances and make lifelong friends
 - Access to CWF environmental education resources
 - Opportunities to develop your leadership skills and participate in online learning & PD sessions
 - Limited liability insurance to ensure you are covered while hosting activities
 - CWF swag to help identify you as a club leader